

navek soft

The **Art**  
of **Software**



# The Race to Digital Transformation

Digital transformation is becoming a crucial factor in improving business models and therefore company's success.

You have to evolve to keep up with the market.

# Challenges?

Yes.



Significant changes in structures and processes



Inflexible legacy technology stack that supports monolithic applications



Lack of the experience with new technologies

# Navek Soft

## Your Partner in Digital Transformation

Navek Soft is an Belarus based IT company. We specialize in software development, primarily in cloud services.

Our team concept — close cooperation of key narrow specialists, synergy.

We carefully choose our programmers, engineers, designers, testers. Together we are able and ready to implement the most difficult ideas.

**2008**

Foundation

**130+**

Employees

**70%**

Technical Staff

# Quality Products

## We Know How

Our success in the market reflects our competencies and the quality of our products.

**Navek Wi-Fi** (Public Wi-Fi in a private cloud) and **Navek Screen** (Cloud Video Surveillance) have earned a significant market share.

Major telecom operators and banks trust us to resolve the most complex cases.

**5M+**  
Users

**50+**  
Projects

**5+**  
Products

# What We Do

## Full Cycle Software Development

Navek Soft creates software products of unparalleled quality. To achieve that level of excellence, we learn customer's needs and develop products intended to solve certain business tasks/problems.

The holistic approach is highly valued by our customers and includes everything from business analysis and developing UX/UI to software development and future support.

### Services

WEB APPLICATIONS

MOBILE APPS (IOS, ANDROID)

CUSTOM SOFTWARE DEVELOPMENT

### Products

SOFTWARE FOR CLOUD SERVICES

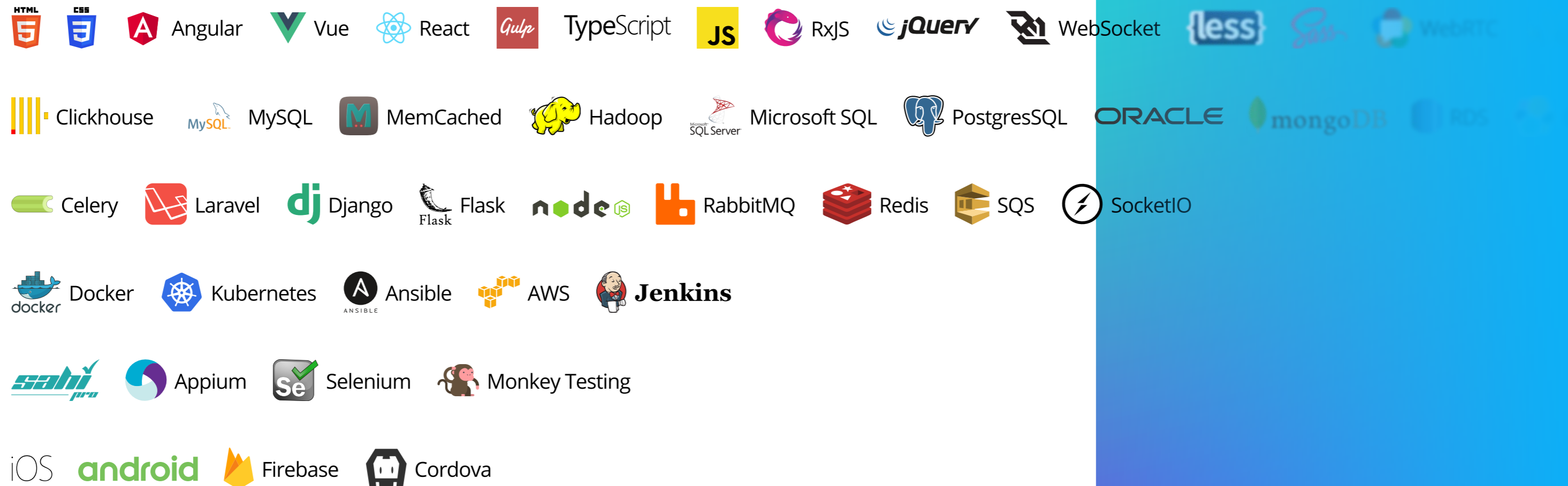
INTEGRATION SOFTWARE

### Customer Success Service

L1 / L2 / L3

# Technologies

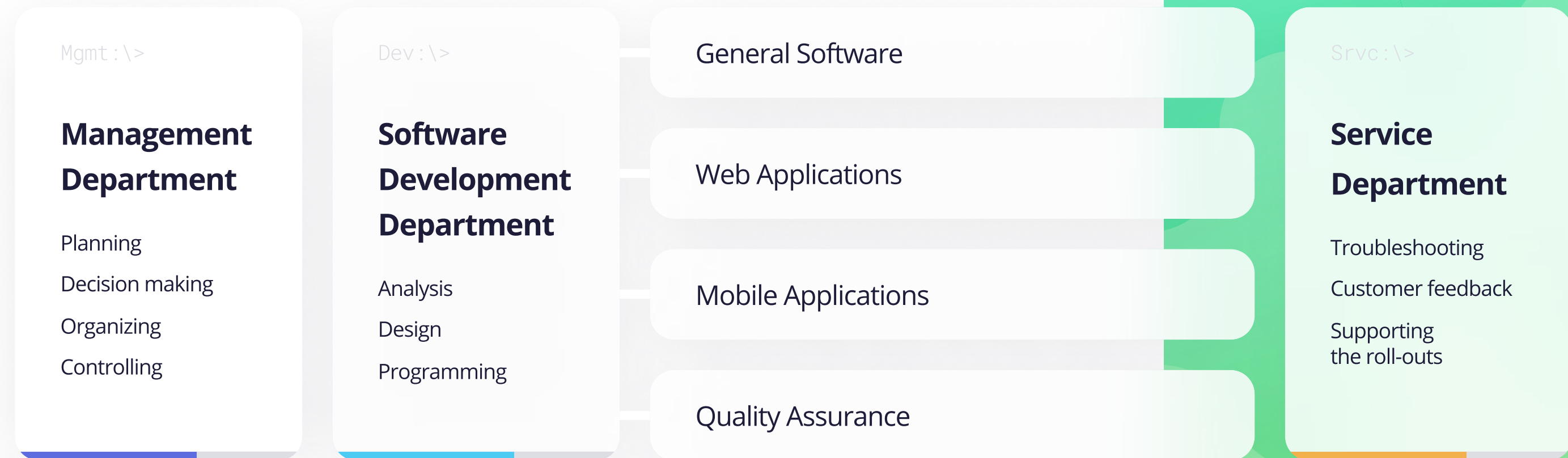
Each project start with a careful stack selection



# Structure

## Efficient and effective flow

Together we are able and ready to implement the most difficult ideas.





# The Way We Work

Selected programs and systems for better results

## Scrum

Our preferred choice for the most projects. Separate teams for each project work in two-week sprints. Every sprint ends with a release and report.

## Kanban

We use Kanban for continuous projects with no strict deadline. Up to five tasks are carried out simultaneously.



# Benefits

Technological competitive advantage

## Established Expertise

We've created more than 50 custom software applications for companies – from mid-sized businesses and enterprise-level industry leaders.

## Professional Services

There are three support levels for our products. Our team is always ready to solve different problems: finding workarounds, make hot fixes, make IT security audits and improve applications.

## Custom Software Development

Our professional team is ready for any challenge. We are always interested in the development of software of any complexity - from small media services to the hugest CRM-systems and on every stage.

# Benefits

Our successful approach to work

## Holistic Software Engineering

The holistic approach is highly valued by our customers and includes everything from business analysis and developing UX/UI to software development and future support.

## Guaranteed Quality

We are serious about being the best in our industry, and our every effort is aimed at maintaining quality on all level, from the requirements to final delivery.

# Success Story

## Delivering Belarusian Post's global IT overhaul

### Problem

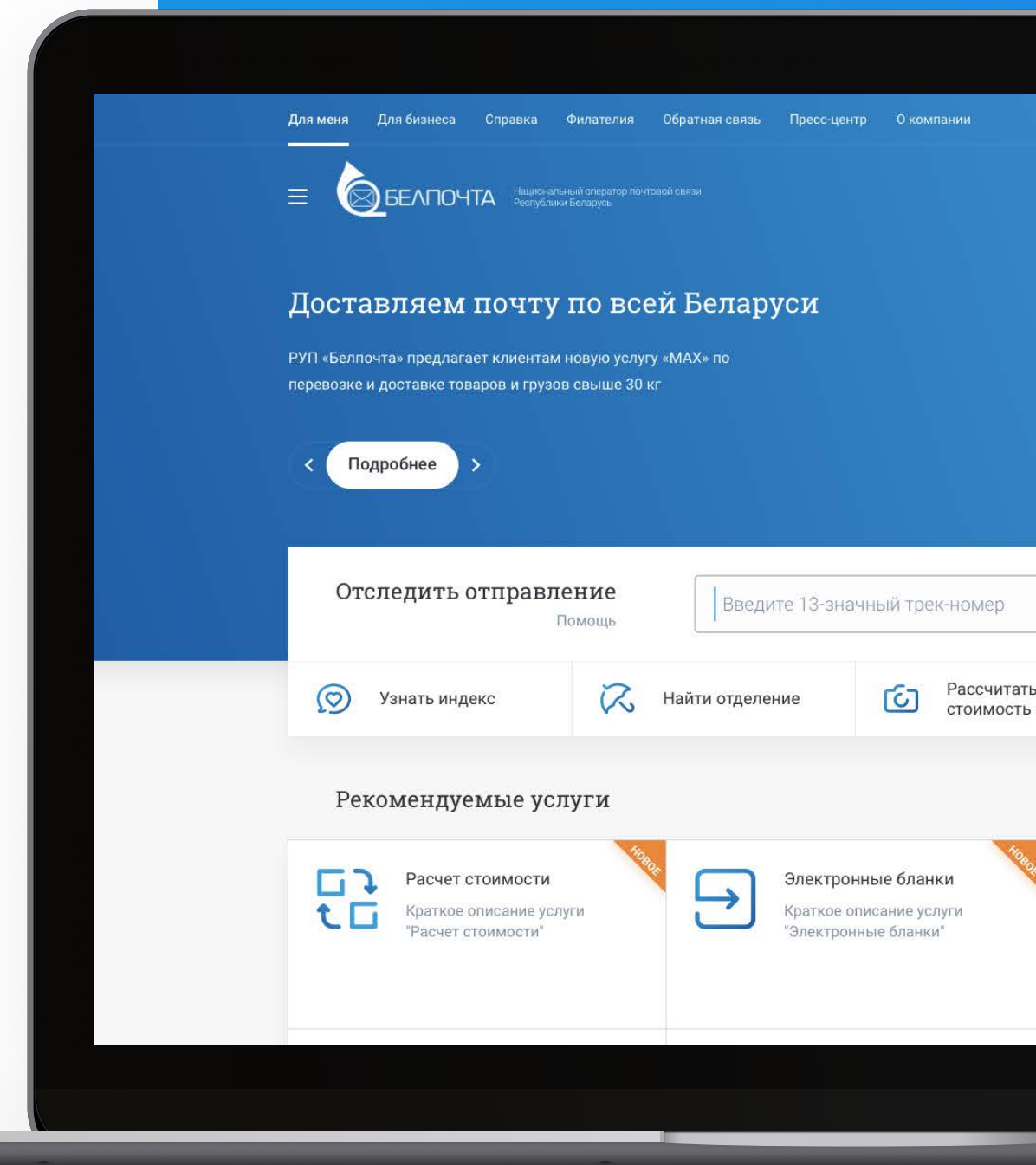
The Belarusian Post had to upgrade its web portal. It was developed in the 2000s and hasn't been updated since due to a complex structure and a number of legacy solutions.

### Solution

We've created a new portal, a mobile application, and a new architecture to harmonize the internal interaction of the company's disparate systems. We used our own enterprise integration bus — **Navek Fiber** — to serve as a mediator between systems and to allow an effective development of services for the end users.

All these measures made it possible for the new portal to become the largest post office electronic platform in Belarus

Powered by  
navek fiber | navek connect



# Belarusian Post

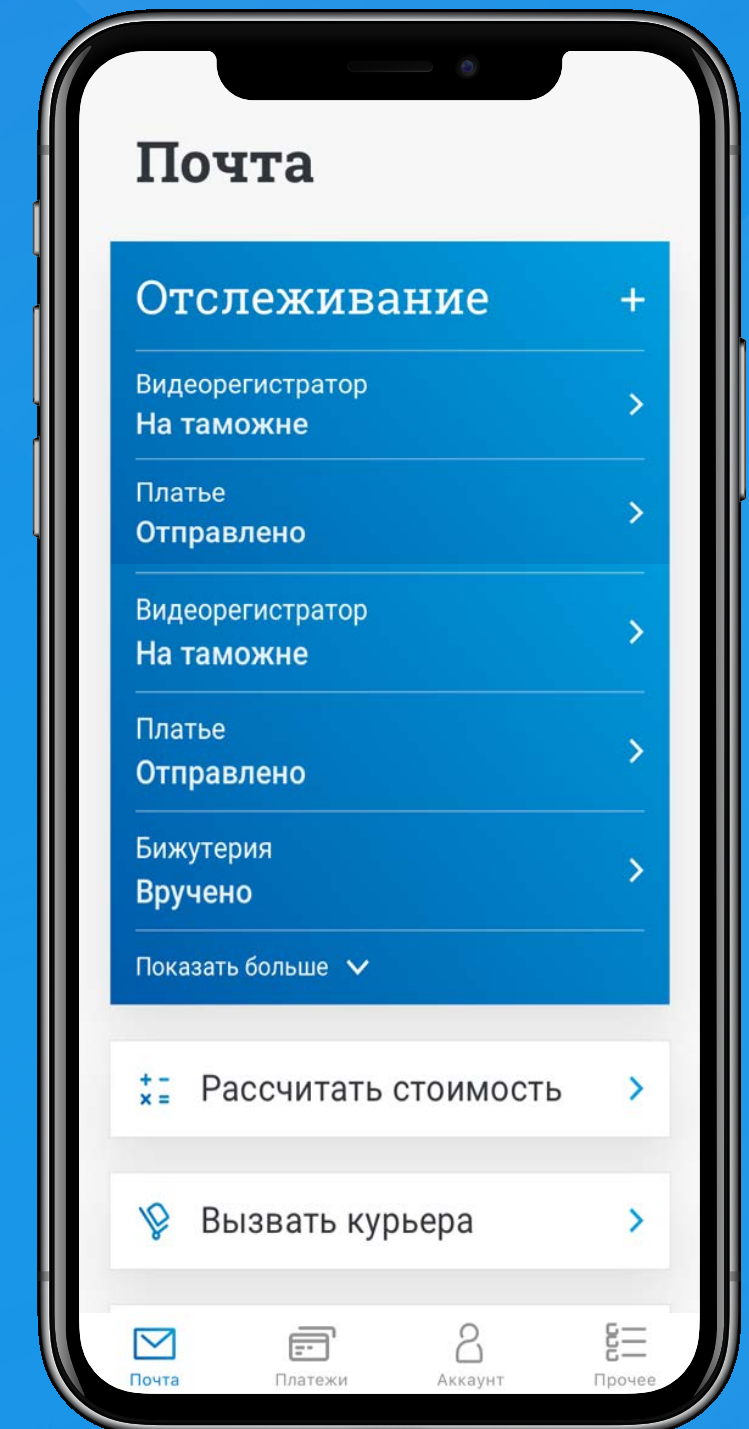
## Results

**100 000** ▲  
New Users

**50 000** ▲  
Periodical Subscriptions

**14** ▲  
Places in the Belarusian  
websites rating

**60%** ▼  
Average ticket processing time



# Success Story

Cloud CCTV system for Beltelecom —  
the leading telecom company in Belarus

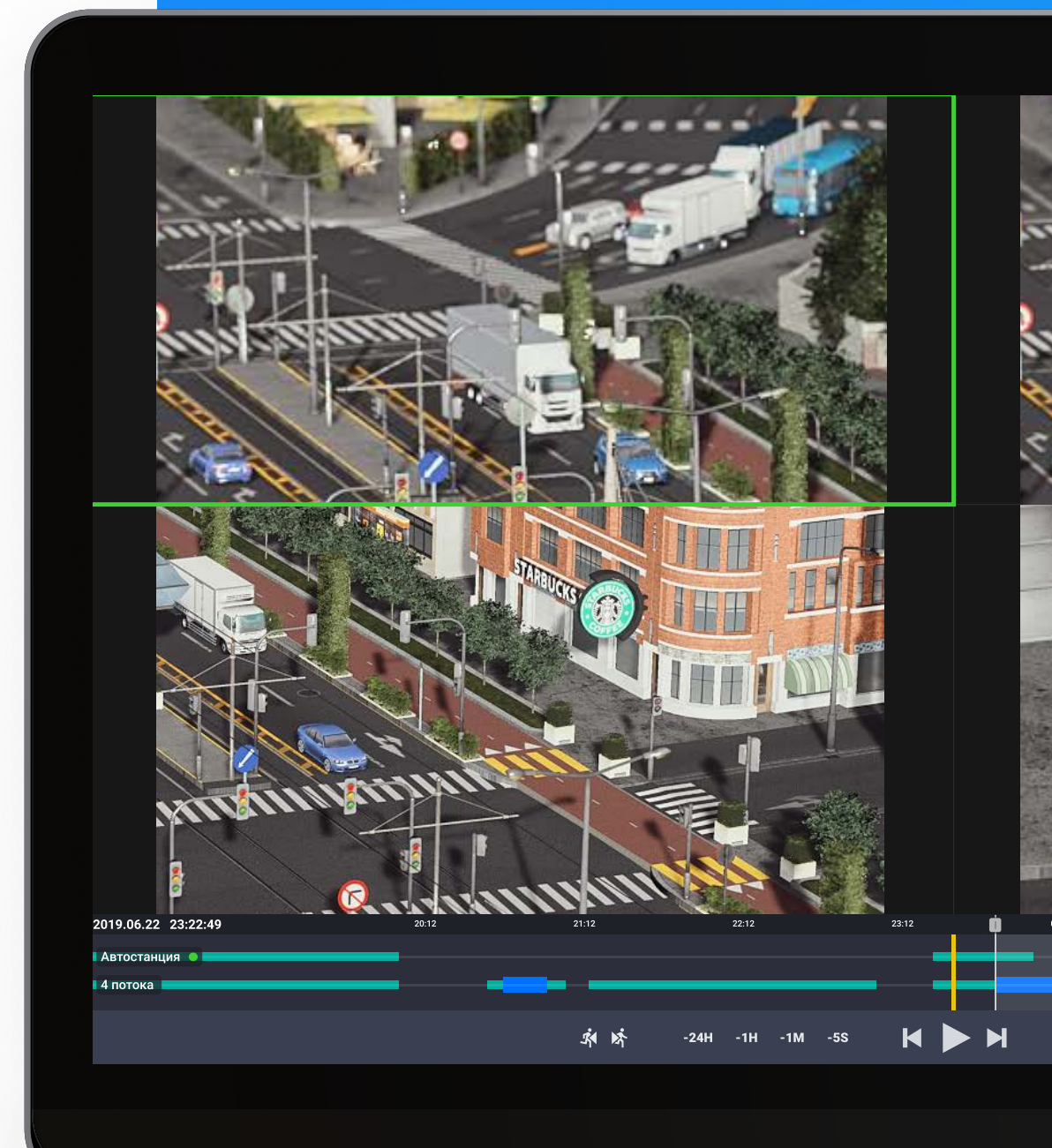
## Problem

Creating a customer CCTV service of a new concept.

## Solution

We've created a complete cloud CCTV system based on our own **Navek Screen**. It takes into account all the factors of cloud video surveillance organization. Now Beltelecom is able to use its vast infrastructure to provide virtually every customer with a HD CCTV video on the go, especially considering Screen's excellent scalability and low maintenance cost.

New service has led to an explosive growth of a current customers base.



# Beltelecom

## Results

# 100 000

Current Users

